

Indy Deaf News 500

Sponsorship Agreement

Company Information: Please list your company name as you would like it to appear in our promotional materials.

Company Name: _____

Street Address: _____

City: _____

State, Zip Code: _____

Country: _____

Phone: _____

Email: _____

Website: _____

Social Media Tags: _____

Company Information: _____

*If there isn't enough space, then please email us the information.

Person of Contact: For all communications regarding the sponsorship, please list the person of contact's information.

Name: _____

Phone: _____

Email: _____

Payments: Upon signing the contract, we will send you an invoice through our website. The payment must be received no later than 5 business days. The contract will be considered valid upon receipt.

Agreement Term: Once a payment is received and the agreement is signed, the agreement is valid for exactly 1 year from the date of the signature. You are welcome to use the benefits from the package anytime during the agreement term.

Send the completed agreement and high resolution logo to:

IDN500 Team - ind500@iadhooosiers.org

Check one of the following:

- \$1000 Diamond Sponsorship
- Permanent spot on the bottom of the email with a logo and a link to the organization.
 - Above the basic, regular, and premium sponsors.
 - 24 Ads per year with 12 Stand-Alone Emails = 36 Ads per year
 - Published through emails AND social media.
 - Includes free image description.
 - Includes 12 free closed captions installation.
 - Includes 12 free customized flyers.
 - Includes 12 free videos in ASL of your ads.
 - Includes 4 Free Consultation meetings that review email marketing statistics and recommendations.

- \$500 Premium Sponsorship
- Permanent spot on the bottom of the email with a logo and a link to the organization.
 - Above the basic and regular sponsors.
 - 16 Ads per year with 6 Stand-Alone Emails = 22 Ads per year.
 - Published through emails AND social media.
 - Includes free image description.
 - Includes 6 free closed captions installation.
 - Includes 6 free customized flyers.
 - Includes 3 free videos in ASL of your ads.

- \$300 Regular Sponsorship
- Permanent spot on the bottom of the email with a logo and a link to the organization.
 - Above the basic sponsors.
 - 16 Ads per year.
 - Published through emails only.
 - Includes free image description.
 - Includes 3 free closed captions installation.
 - Includes 3 free customized flyers.

- \$100 Basic Sponsorship
- Permanent spot on the bottom of the email with a logo and a link to the organization.
 - 12 Ads per year
 - Published through emails only.

Indy Deaf News 500

Sponsorship Agreement

Terms and Conditions

Payments: The sponsor will receive an invoice from the Wix Invoices, and it will be billed once per agreement term. The sponsor agrees to make a payment within 5 business days upon receiving the invoice unless otherwise discussed by the sponsor and the IDN500 representative. If the sponsorship fee is not paid in time, then the IDN500 Team reserves the right to suspend all services until full payment is received.

Agreement Term: This agreement will be valid for exactly one year from the date of the sponsor's signature.

Cancellation/Refund Policy: If either party wishes to terminate the agreement prior to the end date for the breach of the agreement, the specific party must provide two (2) weeks written notice.

Both parties have agreed that the sponsorship fee is non-refundable. Alternatively, the sponsorship fee may be refunded if the IDN500 fails to carry out their duties and responsibilities, which include promoting the sponsor's brand.

Use of Sponsor's Logo and Branding: Before the first publication, the sponsor must provide a copy of all branding materials, which includes the logo.

Publication: IDN500 regularly publishes the newsletter on Mondays and Thursdays at 12 PM. The sponsor must submit the advertisements to IDN500@iadhoosiers.org 24-48 hours before the publication dates with exception of ASL version of articles/events, closed captions installation, and customized flyers. They must be requested at least 1 week in advance before the publication date.

Indy Deaf News 500 (IDN500) is a newsletter owned by Indiana Association of the Deaf.

Indy Deaf News 500

Sponsorship Agreement

This Fiscal Sponsorship Agreement ("Agreement") is made on _____, 2____, by and between _____ (referred to herein as "the Sponsor") and the Indy Deaf News 500 (IDN500).

IAD is a nonprofit corporation, exempt from federal tax under section 501(c)(3) of the Internal Revenue Code, as amended (the "Code").

The Sponsor agrees to become a yearly sponsor of the IDN500 Newsletter, a newsletter run by IAD.

The Sponsor has chosen this yearly level of Sponsorship in IDN500 Newsletter which is good for one year from the date of receipt of this contract:

_____Level _____Sponsorship Cost

Relationship: In return, The Sponsor shall receive benefits defined in the IDN500 Sponsor Agreement.

By entering into this Agreement, both parties agree to the terms and conditions of this Agreement.

Sponsor Name, Title

Date

Indy Deaf News 500 (IDN500) Editor-In-Chief

Date

<i>For Office Use Only</i>					
Sponsor Number:		Effective Date:		End Date:	
Payment Date:		Logo Received:			